



**LumiShine  
Repair+  
Permanent Crème Color**



**LumiShine  
Repair+ Demi-Permanent  
Liquid Color**

| RUSK                           |                                   |                                |                                 |
|--------------------------------|-----------------------------------|--------------------------------|---------------------------------|
| Deep Shine Permanent Haircolor | LumiShine Permanent Crème Color   | Deep Shine Permanent Haircolor | LumiShine Permanent Crème Color |
| <b>Ash Ash</b>                 |                                   | <b>Natural Beige</b>           |                                 |
| 4.11 AA                        | ¾ oz 3NA + ¼ oz 1N                | 4.03 NL                        | ¾ oz 5NV + ½ oz 6N              |
| 6.11 AA                        | ¾ oz 5NA + ¼ oz 4NA               | 6.03 NL                        | ½ oz 6NV + ½ oz 5NV             |
| 7.11 AA                        | ¾ oz 5N + ¼ oz 6NA                | 7.03 NL                        | ½ oz 6NWB + 6NV                 |
| 8.11 AA                        | ¼ oz 5N + ¾ oz 6NA                | 9.03 NL                        | 8 NWB + ribbon 7 NWB            |
| 9.11 AA                        | ¾ oz 8NA + ¼ oz 9N                | 10.03 NL                       | 9 NC + ribbon 8 NWB             |
| <b>Mocha</b>                   |                                   | <b>Copper Gold</b>             |                                 |
| 4.5 M                          | ½ oz 3VV + ½ oz 4RRV + ribbon 4VV | 9.34 CG                        | ¾ oz 8NRG + ½ oz 8 NC           |
| 5.55 M                         | 4RRV + ribbon 3RR                 | 7.43 CG                        | ¾ oz 5NRG + ½ oz 6NC            |
| 6.56 MR                        | ¾ oz 4RRV + ¼ oz 6 NRV            | <b>Chocolate</b>               |                                 |
| <b>Natural Warm</b>            |                                   | <b>Chocolate</b>               |                                 |
| 5.003 NW                       | ¾ oz 4NW + ¼ oz 3N                | 4.8 CH                         | ½ oz 4N + ½ oz 1VV              |
| 7.003NW                        | ¾ oz 6NW + ¼ oz 5N                | 4.4 C                          | ¾ oz 4NG + ¼ oz 4RRV            |
| 8.003 NW                       | ½ oz 6NW + ½ oz 6N                | 5.8 CH                         | ½ oz 4NG + ½ oz 5NC             |
| 9.003 NW                       | ¾ oz 7N + ¼ oz 7 NW               | 7.8 CH                         | ¾ oz 6NG + ¼ oz 5NC             |
| 10.003 NW                      | ½ oz 7NW + ½ oz 6NW               | <b>Red</b>                     |                                 |
| <b>Natural Copper</b>          |                                   | 7.6 R                          | ½ oz 7NRG + ½ oz 5RR            |
| 2.000NC                        | 1N                                | 7.62 RV                        | ½ oz 3RR + ½ oz 4 RRV           |
| 3.000NC                        | ½ oz 4NW + ½ oz 1N                | 6.62 RV                        | ¾ oz 4RRV + ¼ oz 4VV            |
| 7.000NC                        | ¾ oz 5NWB + ¼ oz 6NG              | <b>Beige</b>                   |                                 |
| 8.000 NC                       | ½ oz 7NWB + ½ oz 7NG              | 8.13 B                         | ½ oz 7NWB + ½ oz 7NV            |
| 9.000NC                        | ½ oz 7NG + ½ oz 8 NG              | 9.13 B                         | ¾ oz 8NWB + ¼ oz 7NWB           |
| 10.000NC                       | ¾ oz 8 NG + ¼ oz 7NG              | 10.13 B                        | ½ oz 9NC + ½ oz 8NWB            |
| <b>Violet</b>                  |                                   | <b>Gold</b>                    |                                 |
| 5.2 PV                         | ½ oz 3VV + ½ oz 4VV               | 5.3 G                          | ½ oz 5NW + ½ oz 4N              |
| 2.2 V                          | 1 VV                              | 7.3 G                          | ½ oz 7NW + ½ oz 6N              |
| <b>Natural Ash</b>             |                                   | <b>Natural</b>                 |                                 |
| 8.01 A                         | 6NV + ribbon 6N                   | 3.000 NC                       | ¾ oz 3N + ¼ oz 4NW              |
| 9.01 A                         | ½ oz 9 NV + ½ oz 8 NA             | 5.000 NC                       | ¾ oz 5NW + ¼ oz 4N              |
|                                |                                   | 7.000 NC                       | ¾ oz 7NW + ¼ oz 6 N             |

| RUSK                               |                                       |                                    |                                       |
|------------------------------------|---------------------------------------|------------------------------------|---------------------------------------|
| Rusk Deep Shine Gloss Demi-Liquids | LumiShine Demi-Permanent Liquid Color | Rusk Deep Shine Gloss Demi-Liquids | LumiShine Demi-Permanent Liquid Color |
| <b>Ash</b>                         |                                       | <b>Mocha</b>                       |                                       |
| 6A                                 | ½ oz 5NA + ½ oz 7N/A                  | 5M                                 | 6NV                                   |
| 7A                                 | ½ oz 6NA + ½ oz 8NA                   | <b>Chocolate</b>                   |                                       |
| 8A                                 | 8NA                                   | 4CH                                | 4NWB                                  |
| 9A                                 | 9NA                                   | 5CH                                | ½ oz 6NWB + ½ oz 4NWB                 |
| <b>Natural</b>                     |                                       | 6CH                                | ½ oz 6NWB + ½ oz 4NWB                 |
| 3N                                 | 3N                                    | <b>Violet</b>                      |                                       |
| 5N                                 | 5N                                    | 7P                                 | 7SB                                   |
| 6N                                 | ¾ oz 6N + ¼ oz 5N                     | 9P                                 | 9SB                                   |
| 7N                                 | ¾ oz 6N + ¼ oz 8N                     | <b>Red</b>                         |                                       |
| 8N                                 | 8N                                    | 6R                                 | 6RR                                   |
| 9N                                 | ½ oz 8N + ½ oz 10N                    | <b>Toners</b>                      |                                       |
| <b>Gold</b>                        |                                       | BB                                 | 10SB                                  |
| 7G                                 | 6NG                                   | BV                                 | 9V                                    |
| 9G                                 | 9NWB                                  | BN                                 | 10NW                                  |
| <b>Copper Gold</b>                 |                                       |                                    |                                       |
| 9CG                                | ¼ oz 8NG + ¾ oz 10NC                  |                                    |                                       |
| 6CG                                | ¾ oz 6NG + ¼ oz 6NC                   |                                    |                                       |



**Blonde Life  
Lightening Powder**



**Blonde Life  
Crème Lightener**

| RUSK                            |                                    |
|---------------------------------|------------------------------------|
| Rusk Lighteners                 | Joico BlondeLife Lightening System |
| ULTIMATE BLONDE                 | BLONDE LIFE Lightening Powder      |
| BRIGHT WHITE                    | BLONDE LIFE Lightening Powder      |
| ULTIMATE BLONDE CREAM LIGHTENER | BLONDE LIFE Crème Lightener        |

These color conversions are recommendations ONLY, not exact shade matches. Color results may vary depending on the natural tone, texture, porosity, and condition of your client's hair.